Apple Slices

Welcome to Apple Slices

Welcome to our newsletter designed to keep you all informed of the latest happenings in the Apple World.

Apple Slices is designed to bring you news of the groups activities and that of the local groups operating around the country.

We will bring you any other Apple News that happens between the regular bi-monthly journals. Slices has been designed to compliment the regular journals and to offer another means of obtaining the most up to date information. Think of this as a newspaper, rather than a journal.

The following is a list of subjects that we envisage covering and we hope that you will support this important venture by making contributions.

Apple News
Dealer News
Local Group News
National Group News
Members Small Adverts
Shop2000 News

News Slices

New software house for Apple.

Apple Inc have announced that they will be setting up a new software house to publish and market software for Apple machines.

The new company will at first be a wholly owned subsidary of Apple Inc., but will eventually be completely independent from the main company and have its own Directors and finances.

NeXT to launch machine in the Autumn

Rumours from the States are that Steve Jobs will announce a new workstation in the autumn. Jobs who was the main driving force behind the original Macintosh and its closed architecture is believed to be working on a Workstation containing a 68020 and a few Transputers.

Whatever it is you can be sure that it will be powerful, innovative and not cheap. Watch this space for details in the NeXT few months.

Heyden launch new software.

At a press conference Heyden & Sons launched the much awaited Xpress into the United Kingdom DTP market.
Gunter Heyden addressed an audience of press, Apple UK personnel and User Group members and stated that the Macintosh II version was being made ready for an early launch.
Quark the publishers are actively working on Xpress add-on programmes that will make a complete editorial system for larger publishing jobs. Xpress is not cheap but it has many unique features that make it the most advanced DTP software available on the Macintosh today. More details will appear in the June issue.

Cricket Draw is now compatible with the Macintosh II and major work has been completed to enhance the performance and reliability of this unique design tool.

Cricket Software announced that they would be releasing several other new inovative products this year for both the Macintosh SE and Mac II.

Workshop2000 Launched

The latest Apple2000 service has been launched to ensure that members get the most from their machine. Workshop2000 will be launched on June 27th at Walton-on-Thames.

The new workshops will be organised on a regular basis around the country and will rely on the proven concept of a mix of structured and informal sessions.
The workshop will run from 1000 hours until 1700 with many experts available to answer your questions and give advice on any Apple related subject.

The formal sessions will run alongside the workshop and will give a deeper insight into several key issues.

The following experts are being invited to attend:

Apple (UK)
Bidmuthin Technologies
Blyth Software
Dark Star
Heyden & Son
Greengate
Mac Europe
MacTel
MGA MicroSystems
MicroServe
Microspot
Sams of Wimbledon.

Expert members are being invited along to give us the benefit of their experience in the following areas:

Apple II
Apple IIGS
Communications
DeskTop Publishing
Graphics
Macintosh Development
Music
Spreadsheets
Word Processing

Members are invited to bring a machine if they wish and join in the workshop atmosphere. We will be arranging for all types of Apples to be represented with hopefully a colour Macintosh II and the latest software releases.

Admission:
Members £3.50 (spouse and children free).
Non-members welcome providing they join the group.

The venu is at Elm Grove Meeting Rooms, High Street, Walton-on-Thames. This has easy access from the M25, A30, M3. A regular train service runs to Walton BR Station. A map will be published in the June Magazine along with a confirmed list of topics.

Club News

The Force Revs up.

Major changes have taken place on The Force recently with a menu system and a MacTel area.

Ewen Wannop has been tuning the new system which dramatically cuts online time. Telex, news and mail services are now the cheapest on the Telecom Gold System because the monthly charge is very low and there is no joining fee.

Enquire about joining The Force NOW.

Mac Library expands.

Now with over 150 disks the Macintosh Library has passed the Apple II Library in size. The latest additions are listed overleaf.

During the summer holidays it is hoped to reorganise the library and produce a comprehensive guide to its contents. At this time we will look at moving the library over to 800k disks.

The GS Library looks like growing in the next few months, we will keep you updated.
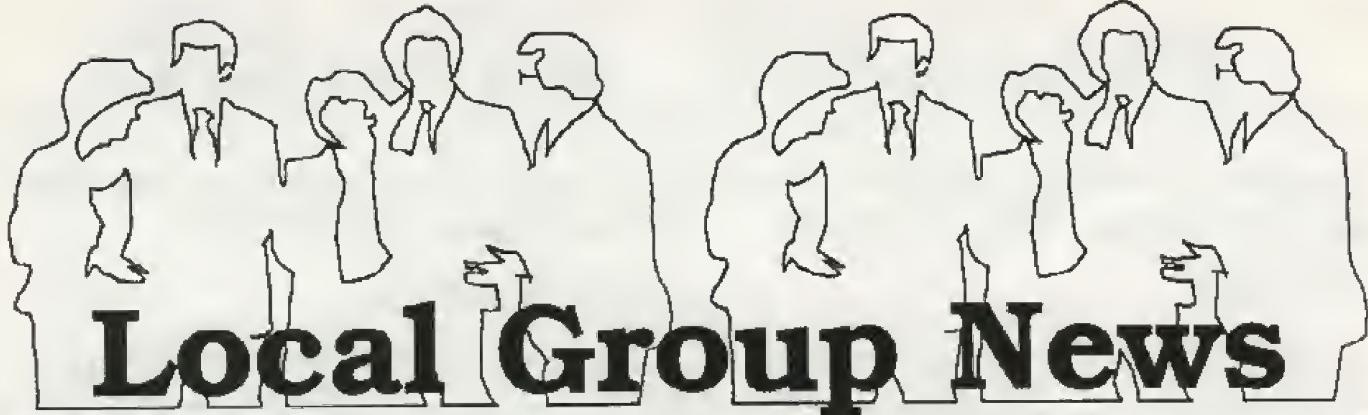
Local Group News

The space below could advertise your local group.
All you have to do is either contact the P.O.Box or phone Tom Wright with details. DO IT NOW.

Apple2000 Local Group Evangelist Tom Wright can be contacted on 0527 - 71913. He is waiting for news of your activities.

Your Local group details could be here - Your Local group details could be here - Your Local group details could be here - Your Local group details could be here - Your Local group details could be here - Your Local group details could be here - Your Local group details could be here - Your Local group details could be here - Your Local group details could be here - Your Local group details could be here - Your Local group details could be here - Your Local group details could be here - Your Local group details could be here -

Updated 4th May 1987

APPLE II POGRAMMERS CLUB
CONTACT
VENUE
MEETS

BENTWATERS APPLE USER GROUP
CONTACT
VENUE
MEETS

BRISTOL GROUP (B.A.U.D)
CONTACT
VENUE
MEETS

CAMBRIDGE APPLE USERS GROUP
CONTACT
VENUE
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CROYDON APPLE USERS GROUP
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EAST MIDLANDS MAC USER GROUP
CONTACT
VENUE
MEETS
month.

EDINBURGH GROUP
CONTACT
VENUE
MEETS

ESSEX GROUP
CONTACT
VENUE
MEETS

FURNESS AREA
CONTACT
MEETS

GATEWAY COMPUTER CLUB
CONTACT
VENUE
MEETS

GLASGOW GROUP
CONTACT
VENUE
MEETS

HANTS & BERKS
CONTACT
VENUE
MEETS

HARROGATE AREA
CONTACT
No active organised group in this area but there are a number of keen Apple users in contact with each other.

HERTS & BEDS GROUP
CONTACT
VENUE

MEETS

KENT GROUP
CONTACT
VENUE
MEETS

LEICESTER GROUP
CONTACT
VENUE
MEETS

LIVERPOOL GROUP
CONTACT
VENUE
MEETS

LONDON APPLE II GROUP
CONTACT
VENUE
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LONDON MACINTOSH GROUP
CONTACT
VENUE

MEETS

MACINTOSH USER GROUP
CONTACT
VENUE
MEETS

MIDAPPLE
CONTACT
VENUE
MEETS

THE MIDLAND MAC GROUP
CONTACT
VENUE
MEETS

THE NORTH WEST APPLE COMPUTER CLUB
CONTACT
VENUE
Warrington
MEETS

THE NORTH WEST APPLE USERS GROUP
CONTACT

VENUE

MEETS

MACTAFF - S.WALES MAC GROUP
CONTACT
VENUE
MEETS

POTTERSPURY AREA.(New Group Forming)
CONTACT

MacSig Library Update

More New MAC Disks on the Way

IIGS News
News of what is still not available

OCTORAM ESP board speeds up the IIGS

MDIdeas of Foster City have just announced a ROM addition for their OctoRam memory expansion card which turns it into a super-fast bootable ROM disk.

Using static ram chips and 10 year battery the OctoRam is ready the instant the machine is turned on, and can load AppleWorks in 1.5 seconds. The ROM can be written to as well as read from, can be write protected, and can also be treated as a normal disk drive. Speed up ranges from 200 to 900% over disk drives.

OctoRam ESP is priced at $179.95 with 128K on board, and can be expanded up to 512K. You should be able to get this from MGA or MacSerious soon.

Apple GS Software Library

NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW

NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW DISK NEW

More New GS Disks on the Way

Shop2000
The Latest Special Offers.

Blank Disks

5.25 Disks.
Packed in 10's in plastic library case.
Memorex SS/DD   £12.00 inc.

3.5 inch Disks.
Packed in 10's in plastic library case.
Sony SS   £22.00 inc.
Sony DS   £32.00 inc.

Special Offer - ACT 3.5 inch Disks
Limited Supply - no library case.
ACT 3.5 SS   £16.00 inc.
ACT 3.5 DS   £22.00 inc.

Library Disks

Apple II
Single - each   £4.00 inc.
10 for the price of 8   £32.00 inc.
20 for the price of 15   £60.00 inc.

Apple IIGS
Single - each   £6.00 inc
10 for the price of 8   £48.00 inc.
20 for the price of 15   £90.00 inc.

Apple Macintosh
Single - each   £6.00 inc
10 for the price of 8   £48.00 inc.
20 for the price of 15   £90.00 inc.

Special Release Library

Apple II

Applesoft Screen Editor - Club Keeper - Graphic Pad - Helicopter Rescue - Prestel Driver - Super Trace - Super Editor - Symdisk - Packing Suite - Business Basic - D.A.M.P. - The Examiner - Class Marks   **All Above £14.50 inc each.**

SpeedLoader - Chameleon - **£16.00 inc each.**

Macintosh

Spreadsheet Special - **Excel Version**
Spreadsheet Special - **Multiplan Version**
     £8.50 inc. each.

Apple II Hardware

64k/80 Column Card	£35.65 inc.
Clock Card	£35.65 inc.
640k High Density Disk Drive	£231.15 inc.
512k Card for //e	£231.15 in
256k Ram Card for //e	£94.30 inc.
Apple2000 SCSI 20Meg Disk	£632.50 inc.
Nightingale - MasterCard - Data Highway	£195.00 inc.

Macintosh Hardware

MacPlus Port Conversion including power supply
     £36.80 inc.
Apple2000 SCSI 20Meg Hard Disk -Special Price -
     £632.50 inc.
MacPlus 2Meg Upgrade   £349.60 inc.

Communications Hardware.

Linnet V21/V23 Modem	£136.00 inc.
Series 4. V21/V23 Modem	£259.00 inc.

Micol Products for the Apple II

Micol Basic	£59.80 inc.
Micol Assembler	£43.70 inc.

Macintosh Software

ZBasic (Version 3.02)	£74.75 inc.
Lightspeed Pascal	£109.25 inc.
Lightspeed C	£161.00 inc.
MacNosey (Version 2)	£74.75 inc.

The Apple2000 Tie is all the rage - have you got your limited edition tie.
Join the Woz and see colour on your neck.
     ONLY £5.00 inc.

Wear the BADGE - What BADGE ?
The Apple2000 Enamel BADGE
     ONLY £2.00 inc

Boffins get together at Workshop2000

Workshop2000 held in June at Walton-on-Thames was an outstanding success.

Many experts in both the Apple II and Macintosh fields gave members the benefit of their experience. Among those present were Andy Seymour of Apple (UK) who gave an introduction and extended talk on the Macintosh //.

Bob Sather and Steve Morrisby gave an exciting double act on RAM cards for the Apple // and GS. Many members gained a valuable insight into this facinating subject.

Continuous demonstrations by Mac Europe, Heyden and Computers Unlimited kept the Macintosh Users attention with a gaggle of Mac II's and other potent Macintosh supercharged machines.

The new database '4th Dimension' was on display and boy what a program it is - unfortunately the manual was in French!

Well we are so pleased with the response we have decided to hold another event in the Autumn. Make sure that you keep you eyes peeled for the announcement shortly.

Future Events

Communications Seminar - free!

Those members who are interested in High Level Communications are invited to apply for a **FREE** seminar to be given in October by Andy Seymour, Senior Technical Consultant for Apple (UK).

High level comms involve attaching Apples to mainframes and other large systems and networks - it is not for those wishing to learn about basic communications.

We need between 20 and 30 delegates to apply before we can give a firm date.

The venue will be at the AppleCentre, Business Design Centre, Islington, London and will last for half a day.

Remember this is your opportunity to learn about linking your machine to Mini's and Mainframes.

Applications must be received by August 31st and if we get enough interest we will attempt to arrange a date sometime in late October.

Please reply to - Comms Event, Apple2000, P.O.Box 3, Liverpool, L21 8PY

Admin arrangements

We ask you to take note of the following arrangements.

The P.O.Box has now changed to:

**Apple2000
P.O.Box 3,
Liverpool L21 8PY**

All mail should be sent to the Liverpool P.O.Box.

The P.O.Box 177, St.Albans, AL2 2EG address is now closed.

DO NOT USE IT NOW

A temporary telephone number has been set up by Irene Flaxman, and this will operate as an Ansafone service during the daytime, and may be manned from 7.00 to 9.00 in the weekday evenings. If you get the Ansafone please state **your reason for calling** - and be patient, someone will get back to you.

THE NEW NUMBER IS

██████ ██████

The telephone number ██████ ██████ is NO LONGER in use.

Trade News

SuperMac Arrives

At a press lunch recently SuperMac Technologies announced the formation of a subsidary company in the U.K. SuperMac products have until now been distributed in the U.K. by Computers Unlimited. Because of the excellent job Computers Unlimited have done, SuperMac have allowed them to distribute on the same terms.

SuperMac have arrived in style and the service they will offer appears to be one of the best I have come across.

The customer support department will consist of four technicians who will answer calls between 9 a.m. & 5 p.m. The service side will include fast turn-around and dealer service for minor problems.

The products that are being promoted will be covered in detail in the next magazine.

But here is a quick list:

DataFrame XP 40 & 40/40
DataStream Tape back-up.
Spectrum Colour Monitor
Superview - Large Monitor
Graphix - Large Monitor
Enhance - 2mb upgrade
SuperRAM - (Mac Plus)
SuperLaserSpool
SuperSpool - (Imagewriter)
DiskFit - Hard Disk Back-up.

SuperMac have stated that they will deliver products within 48 hours from their new warehouse in the Portsmouth area.

This means that buying SuperMac products will give you peace of mind, and the all important after-sales and customer support that should be provided by all suppliers.

Members Survey results

As many of you know we recently carried out a survey of machines owned by the members when we asked them to renew for 1987 and thought that the results may be of interest. As you will see from the table below we have 30.1% Mac/Lisa owners and 69.9%)(, III and ITT owners.

Mac 128k	0.7%
Mac 512k	4.5%
MacPlus	10.0%
Other Mac	14.9%
Lisa	0.5%
Apple IIe	28.2%
II+	22.5%
IIgs	2.1%
IIc	9.2%
III	1.5%
ITT2020	1.1%

At the same time we asked what your interests were and based on the answers will try to cover the most popular uses in both the magazine and future national meetings.

We also asked for help in the areas of typing, writing articles, reviewing hardware and software and help at exhibitions.

First we would like to apologize for not answering those of you who offered help and assure you that we will be contacting you soon.

Your next Apple2000 magazine will contain the following articles :

Inside the Macintosh II
Quark Xpress
Pinpoint / Appleworks
MultiScribe GS

Hotline News
Tips and Techniques.
And lots of other II and Mac items.

Local Group News

Kent Group
Next meeting 27th July

Jon Gurr of MGA will demonstrate the graphics abilities of the Apple computer. Jon is probably the number one professional user in this country of programs such as Fontrix and Print Shop, and he will also show some of the superb new text/graphics packages which have just been released.

The venue for this special July meeting is

**Nouds Oast
Nouds Lane
Lynsted
Sittingbourne
Kent**

Lynsted is between Faversham and Teynham and is just the Faversham side and south of the main A2

Apple2000 Local Group Evangelist Tom Wright can be contacted on 0527 - 71913. He is waiting for news of your activities.

APPLE II POGRAMMERS CLUB
CONTACT
VENUE
MEETS

BENTWATERS APPLE USER GROUP
CONTACT
VENUE
MEETS

BRISTOL GROUP (B.A.U.D)
CONTACT
VENUE
MEETS

CAMBRIDGE APPLE USERS GROUP
CONTACT
VENUE
MEETS

CREWE COMPUTER USERS GROUP
CONTACT
VENUE
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CROYDON APPLE USERS GROUP
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EAST MIDLANDS MAC USER GROUP
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EDINBURGH GROUP
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ESSEX GROUP
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ESSEX MAC GROUP
CONTACT
VENUE
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FURNESS AREA
CONTACT
MEETS

GATEWAY COMPUTER CLUB
CONTACT
VENUE
MEETS

GLASGOW GROUP
CONTACT
VENUE
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HANTS & BERKS
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HERTS & BEDS GROUP
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LIVERPOOL GROUP
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LONDON APPLE COMPUTER CLUB
CONTACT
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LONDON MACINTOSH GROUP
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MACINTOSH USER GROUP
CONTACT
VENUE
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MACTAFF - S.WALES MAC GROUP
CONTACT
VENUE
MEETS

MIDAPPLE
CONTACT
VENUE
MEETS

THE MIDLAND MAC GROUP
CONTACT
VENUE
MEETS

THE NORTH WEST APPLE COMPUTER CLUB
CONTACT
VENUE
Warrington
MEETS

THE NORTH WEST APPLE USERS GROUP
CONTACT
VENUE
MEETS

MacSig Library Update

Disk144.
MacUnderground & Idealiner
Disk 145
MyBackUp, Cabrl, Scholar's Aid & ResDecomp
Disk146.
Adobe Illustrator Demo (800K)
Disk 147.
Guide Envelope Demo 'MacWorld Jan 87' (800K)
Disk 148.
Guide Demo & Letter from OWL (800K)
Disk 149.
LaserPaint Demo (800K)
Disk 150.
MacGolf Two Hole Demo Disk
Disk 151.
MacAnatomy Demo, Maze, FontTester etc
Disk 152.
MacMovies, Space, Macs Headroom (800K)
Disk 153.
MacMovies, 'MacWorld' (800K)
Disk 154.
MacMovies, Miami Vice, Pactel (800K)
Disk 155.
MacMovies, The 'Today' Show (800K)
Disk 156.
MacMovies, Map, Moonwalker, Pencil Test (800K)
Disk 157.
MacMovies, Letting Mac Out Of The Bag (800K)
Disk 158.
MacMovies, Olivia (800K)
Disk 159.
PS Cookbook

Apple2000 Special Offer Software

Apple IIGS Software Library
Complete Library Listing with 3 NEW DISKS

Disk G001
Paintworks Plus Demo
Disk G002
Deluxe paint Demo
Disk G003
TopDraw Demo
Disk G004
Music Construction Set
Disks G005/6
Apple Sales Demo
Disk G007
Multiscribe GS Demo
Disk G008
GraphicWriter Demo
Disk G009
Tape Deck Demo

Disks G010-G014
Tape Deck Sound Samples
Disk G015
Towers of Myraglen Demo
Disk G016
ASCII Pro MouseTalk Demo
Disk G017
!!!! NEW !!!! GS Utilities !!!! NEW !!!!
Disk G018
!!!! NEW !!!! Diversi-Copy !!!! NEW !!!!
Disk GSS
IIGS Product Selector DataBase(AppleWks)

ORDER YOUR DISKS NOW £6.00 EACH
SEE SPECIAL BULK DEALS ON THE BACK PAGE

Shop2000

ALL PRICES ARE INCLUSIVE OF V.A.T. & POST.

Blank Disks

5.25 Disks.
Packed in 10's in plastic library case.
Memorex SS/DD	£10.50

3.5 inch Disks.
Packed in 10's in plastic library case.
Sony SS	£21.50
Sony DS	£34.00

Special Offer - ACT 3.5 inch Disks
Limited Supply - no library case.
ACT 3.5 SS	£18.50
ACT 3.5 DS	£26.00

Library Disks

Apple II
Single - each	£4.00
10 for the price of 8	£32.00
20 for the price of 15	£60.00

Apple IIGS
Single - each	£6.00
10 for the price of 8	£48.00
20 for the price of 15	£90.00

Apple Macintosh
Single - each	£6.00
10 for the price of 8	£48.00
20 for the price of 15	£90.00

Special Release Library

Apple II
Applesoft Screen Editor - Club Keeper - Graphic Pad
Helicopter Rescue - Prestel Driver - Super Trace
Super Editor - Symdisk - Packing Suite -Business Basic - D.A.M.P, The
Examiner - Class Marks	Each:-	£14.50
SpeedLoader - Chameleon	Each:-	£16.00

Macintosh
Spreadsheet Special - **Excel**
Spreadsheet Special - Multiplan	Each:-	£8.50

Disk Labels (3.5 inch)

100 labels	£3.50
250 labels	£6.50
1000 labels	£23.00

Apple II Hardware

1MBYTE Ram Card for //e	£188.00
512k Card for //e	£231.15
256k Ram Card for //e	£94.00
Apple2000 SCSI 20Meg Disk	£632.50
Nightingale- MasterCard -Data Highway	£195.00

Macintosh Hardware

Apple2000 SCSI 20Meg Hard Disk	£632.50

Communications Hardware

Linnet V21/V23 Modem	£136.00
Series 4. V21/V23 Modem	£259.00

Micol Products for the Apple II

Micol Basic	£60.00
Micol Assembler	£35.00

Macintosh Software

ZBasic (Version 3.02)	£75.00
Lightspeed Pascal	£109.00
Lightspeed C	£161.00
MacNosey (Version 2)	£75.00

Reference Books

Getting the Most from your Apple	£6.50
Macintosh User's Handbook	£6.50

LaserWriter Toner

Canon Toner Cartridge (BLACK)	£77.00

The Apple2000 Tie

The Apple2000 Tie is all the rage - have you got your limited edition tie.Join the Woz and see colour on your neck.
£5.00

Wear the BADGE

The Apple2000 Enamel BADGE	£2.00

The MacUser Show

BUSINESS DESIGN CENTRE
LONDON
10-12 November 1987

We will have a stand at the MacUser Show - stand 209 situated on the mezzanine floor.

Jostle with the rest at the MacUser Show!

With the MacUser Show just a week away you can look forward to jostling around what promises to be a packed show.

All the main players in the Macintosh arena will be there and right amongst the heavyweights you will find your group.

The main attractions will be the U.K. launch of FullWrite Professional by Computers Unlimited and the dual launch by LetraSet of ReadySetGo 4 and Image Studio.

DeskTop Engineering Systems will be showing off the latest CAD/CAM packages for both the Macintosh II & SE.

Other products likely to appeal to members include 4th Dimension, Thunderscan with the latest software, a new MacAuthor and hopefully SCOOP a new DTP program from Target Software.

Apple UK will have four stands where they will be giving demonstartions of HyperCard, MultiFinder and the new ImageWriter LQ.

Remember that running alongside the exhibition there is a full programme of seminars. These will cost just £55 per day and will cover such topics as DeskTop Publishing, Education, Music and Graphics.

Apple Slices is published bi-monthly by Apple 2000 and is part of the service offered to members.

Prices for new Apple products.

Apple (UK) have announced that the prices for the new software and hardware are as follows:

ImageWriter LQ	£995
HyperCard	£35
System Update Including MultiFinder	£35

The ImageWriter LQ will be available from mid-November and HyperCard and the System Update should be available now from your Apple Dealer. All prices require the addition of VAT.

We have no news on the other products but expect to see them in the next two months.

High Level Comms Seminar

With under a month to go there are just a few places left on the High Level Communications Seminar.

The seminar is being held at the AppleCentre, Business Design Centre, Islington, London on Friday 27th November 1987. With informal sessions either side of the main formal sessionthis will be the ideal way to learn all about this important subject.

The programme for the day is: 1000-1200 Informal session. 1400 - 1700 Formal session 1700 - 1900 informal session.

If you wish to attend you **MUST** phone the **OFFICE NOW**. Space is limited and it is "first come - first served".

RING 051-928-4142

All change at Blyth

Blyth Software have announced several new appointments and the formation of a London office.

The new appointments are:

Fernandon Teodoro Product Support Manager. Fernandon has joined Blyth from Blyth Inc in the U.S.A.

Andrew Chapple Developers Marketing Executive.

Robert Crane U.K. Sales Manager promoted from Dealer Development Executive.

Carl Blazina Senior Applications Developer.

Blyth have also announced that they will be opening a new North London Office in the near future. The Head Office will stay at Milford House, Saxmundham, Suffolk.

New York MacFair

if the MacUser Show in the U.K. is a bit tame why not hop on Concorde to the New York MacFair? On November 19th to 21st 1987 the Exposition Pier at 55th Street and Hudson River is the venue for this "Big Apple" MacFair.
Registration starts at $10 and you can have a whole three days of seminars for a cool $275 if you pre-register.
The address for more info is American Expositions Inc. 110 Greene Street, Suite 703 New York NY10012. Tel 212-226-4141. See you there!

New Qume Printer

Qume has announced a Postscript Laser printer called the 'Scripten'. Running at ten pages per minute and giving the normal 300x300 dots per inch resolution it comes with 2MB of memory which is upgradable to 3MB.
The printer is suitable for use with both the Macintosh and the IBM PC and costs £4,595.
Available from the Qume dealer network.

AppleCentre Croydon

A new AppleCentre has opened in Croydon and is part of the Vega Computers Group.
The Rt.Hon Bernard Weatherill MP performed the official opening on Wednesday 14th October.
The new premises are at 3 Norfolk House, Wellesley Road, Croydon. We should have a picture in the December magazine together with a full report.

The USA Connection

In the USA, Apple services user groups through the Apple User Group Connection. This is an organisation set up and run by Apple Inc. User Groups get all the latest info and advice from this source and they also have access to a bulletin board where questions are answered by Apple staff.
Hopefully in the year 2000 this system will operate in the U.K.

AddWare arrives

Computing Plus is a new company specialising in all the non-software, non-hardware items which call 'addware'. The range at present includes VDU filters, printer hoods, computer desks and chairs.
Although the main equipment covered is the 'Sugar machine' they stock VDU filters that will fit the whole Apple range.
The 'Desking' workstation is a mobile workstation ideal for the Personal Computer User, it has a retractable keyboard draw and integral printer shelf with full paper management. The whole system only takes up 60x40 cm floor space and is priced at £149. A version without paper management costs just £99.95. Option for the Desking include detachable side extensions.
For more details contact Computing Plus, Rookery Court, Church Hanborough, Oxford OX7 2AB. Tel 0993 881912

Apple UK - Changes

Major changes in the senior management at Apple UK take effect on the 1st January 1988.
Managing Director **David Hancock** is moving to Cupertino where he has been appointed to general manager of the Pacific region at Apple Inc. The Pacific region includes Australia and Canada.
Keith Phillips has been promoted from marketing director to managing director at Apple U.K. Keith has been with Apple UK for two years and is held responsible for the success of doubling revenues over that period.
David Jones the DeskTop Publishing marketing manager is moving to Paris as European market development manager (DTP)
Richard Bradley moves up from DTP product manager to DTP marketing manager. Richard has been with Apple for four years during which time he was responsible for the launch of the Macintosh.

XYPHUS for the Apple II

MGA MicroSystems at Tenterden have announced the re-release of an excellent game called 'XYPHUS'.
'XYPHUS is based around the best tradition of role-playing and breaks new ground in allowing individual character movement. It includes six seperate scenarios.
You can create a band of up to four characters: elf; dwarf or human, and set out in search of the evil Lord Xyphus. The price is just £8.69 and you can order your copy NOW MGA MicroSystems. 05806-4278

HyperCard ShareWare

The HyperCard application released in the U.S. In August has produced an amazing amount of 'stackware' already. Some of this is now arriving in the UK and we hope to putting some disks out in the next issue of the magazine.
The enthusiasm shown by the American Users for this product should spread to this country really soon now.
Apple2000 will be producing an enlarged version of the Hot Mac Tips stack seen around in 'Demo' form recently.
Keep your eyes pealed for what will be an exciting new area in Macintosh User Software.

MacLibrary

Silicon Beach Sampler Disk

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Contains a demo version of
SuperPaint
and screens from
Dark Castle

C.E. Software Shareware Disk

Contains

Disk Top 1.2
Mock Package Plus
Calendar Maker 2.2
Billboard 4.1

Adobe Illustrator Gallery Disks

Gallery Disks 1 and 2
contain pictures designed in
Adobe Illustrator

Excellent results when printed
on an Apple LaserWriter

LaserPaint® Demo Disk

Contains a demo version of
LaserPaint
the comprehensive program for
the professional graphic artist

Red Ryder Comms Disk

Contains the Red Ryder
Communications program
and an extensive manual
Red Ryder is Shareware

All these disks are 800K and cost £5.00

Apple Expo '87 - Paris
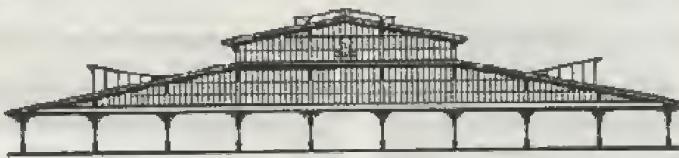
Apple Expo has just shut its doors at the Grande Halle de la Villette, after receiving 44,136 visitors during the 3.5 days. From 2 pm on the first day, and 10 am on the 3 subsequent days, the 170 exhibitor stands were kept exceptionally busy until 7 pm. In any case, this record attendance was foreseeable from the number of times the Apple Expo "server" had been accessed on Minitel: during September, the "server" had been used 5,332 times, and this represents a total usage time of 577 hours.

For the first time, the Department of Human Resources was present at Apple Expo in order to encourage and facilitate the contact between recruiters and potential candidates for jobs. More than 70 jobs were advertised by Apple, with over 100 applicants for jobs with Apple, Apple agents and the Apple Business School.

Amongst the record statistics mentioned above, it must also be noted that the success of the Apple "goodies" boutique (689,000 francs) shows that there is an undeniable demand for goods labelled with an apple. What's more, a whole new range of items were on display.

Finally, 11 tons of apples were munched round the Expo's alleyways during the 3.5 days.

Attendees' Comments

From Dave and Irene Flaxman

The above is a direct translation of Apple France's press release, issued immediately following the Expo. The Expo was held from Wednesday 30th September to Saturday 3rd October. We can well believe the quoted statistics - it was an exceptionally busy event. Security was very tight, and the whole show was well-organised and ran smoothly.

The Grande Halle seems to be a converted railway station, so the French must agree with our own philosophy of converting old buildings for modern usage instead of demolishing them completely.

There were some nice "artistic" touches, too - typically French. The whole back wall of the Halle housed a stage, set with plants to give an illusion of a forest. Every half-hour, taped music could be heard, and fountains hidden amongst the foliage would be "played" to the music - the waters "dancing" to the rhythm (sometimes classical, at others jazz or popular music). Then the fashion show would start - models attired in the clothes available for purchase at the Apple boutique, dancing around the stage to the strains of pop music. I'm not sure that all the dancing would have been allowed in this country!

We were disappointed, though! The French have such a lively Apple market, that we assumed that there would be plenty of software on view which originated in Europe. This was not so, the Europeans import from the States and the UK, so there was really very little new software to be seen.

We cannot deny, however, that it was a prestigious event, and one which will obviously be repeated on an annual basis. If you decide to attend, you should ensure that you include an interpreter in your party, as it really is necessary to understand the native language. As you might expect from the French, there is no concession for foreigners - we half expected the event to be called the "Pomme Expo"!

Apple Computer UK Ltd announces new products pricing

HyperCard (the boxed UK version)	£ 35
AppleShare PC	£245
EtherTalk Interface Card	£545
ImageWriter LQ	£995
ImageWriter LQ Cut Sheet Feeder	£195
ImageWriter LQ Expansion Bin	£135
ImageWriter LQ Envelope Attachment	£ 45
ImageWriter LQ Black Ribbon (6 pack)	£ 75
ImageWriter LQ Colour Ribbon (6 pack)	£ 95
System Software Update	£ 35

Apple Computer UK Ltd announces lower pricing for Macintosh range

Macintosh II with single 800K drive	£3365
Macintosh II with internal HD40	£4460
Macintosh SE with twin 800K drives	£2195
Macintosh SE with internal HD20	£2895
Macintosh Plus	£1795
External Hard Disk 40SC	£1395
External Hard Disk 80SC	£2295
Internal Hard Disk 40SC	£1095
Internal Hard Disk 80SC	£1995